



## GLIMMER SELECTED AS A BARRON'S

## BESTGIVER

"Measuring impact in philanthropy is not easy. It clearly involves some subjectivity. Barron's and Global Philanthropy Group give especially high points to giving that has strong ripple effects or is magnified through alliances with others. No philanthropist is an island. We also give greater weight to urgent causes, especially life-saving ones. Other observers will have other views of impact, but no matter how you define it, impact is what good philanthropy is all about. Who doesn't want their dollars to go far?"

-Barron's, The 25 Best Philanthropists





## A GLIMMER OF HOPE

## Donna & Philip Berber

66 The Berbers are pushing deeper and deeper in Ethiopia, figuring they can have the greatest impact in philanthropy by focusing on one country. They try to 'cluster' their projects to serve adjacent communities. On any given day, half of all Ethiopians are battling the effects of some kind of waterborne disease,

so improving water quality is the first line of attack. Then it's on to microfinance loans to boost crop production and help women start businesses. The repayment rate: 98%. If only U.S. banks had it so good. 29

-Barron's, The 25 Best Philanthropists

